Duman Academy

1. **The purpose of the website**

This site is basically similar to the Coursera platform. Coursera partners with more than 200 leading universities and companies to bring flexible, affordable, job-relevant online learning to individuals and organizations worldwide. It is an exciting opportunity to teach thousands, perhaps even tens of thousands, of students, reaching a much larger, and potentially much more diverse, audience than the traditional university lecture.

Coursera has dramatically reduced cost, distance and time barriers to provide learners from around the world an unprecedented access to the best universities and teachers, unlike any time in human history. Whether you are a mother of two trying to get back into a job, or a mid-level manager aspiring for a leadership role, or simply curious about an emerging field, it’s a platform for everyone.

1. **Functionality**

* Implementation of lessons online.
* Offering a course consisting of 4 sections to people registered for the course.
* Upon completion, create a "Test", "Practical Task".
* Bringing the world's universities together, working together online.
* The field of education is mostly covered by the Technical Area.
* **Reporting and data analysis**
  + Analyzing and reporting a student’s reaction and behavior towards a course is important. This feature will help you to track the data. It stores all information like the device used by the students to watch lecturers, where the students arise questions, and how often they return to the lecture.
* **Database management and backups**
  + Student information management system (SIMS) supervises student activities and maintains the record of tests, attendance, appraisal of the performance including the marks scored, and all related activities.
* **Skills and certification tracking**
  + Skills and certification tracking is one of the most important LMS features meant for measuring the student’s performance. You can even report on employee progress, showing the immediate returns of your efforts.
* **Payment gateway**
  + We all know that online payments are efficient and simple than the manual payment method. So, facilitate your customers with a comfortable payment method which will increase the conversions and sales.
* **Social engagement**
  + Social engagement tools may help the users to get feedback from the users instantly. You can alert your users through emails and messages. Users can manage alerts and take advantage of easy scheduling.
* **Video conferencing**
  + Most of the students who require a clear idea on a subject prefer video conferencing. Almost all the notes will be sent through emails for subscribers while some of the difficult conversations and doubts can be eliminated using video conferencing.

1. **About my applicaton**

In this course you will learn how organizations create, capture, and maintain value, and how it is fundamental for sustainable competitive advantage.

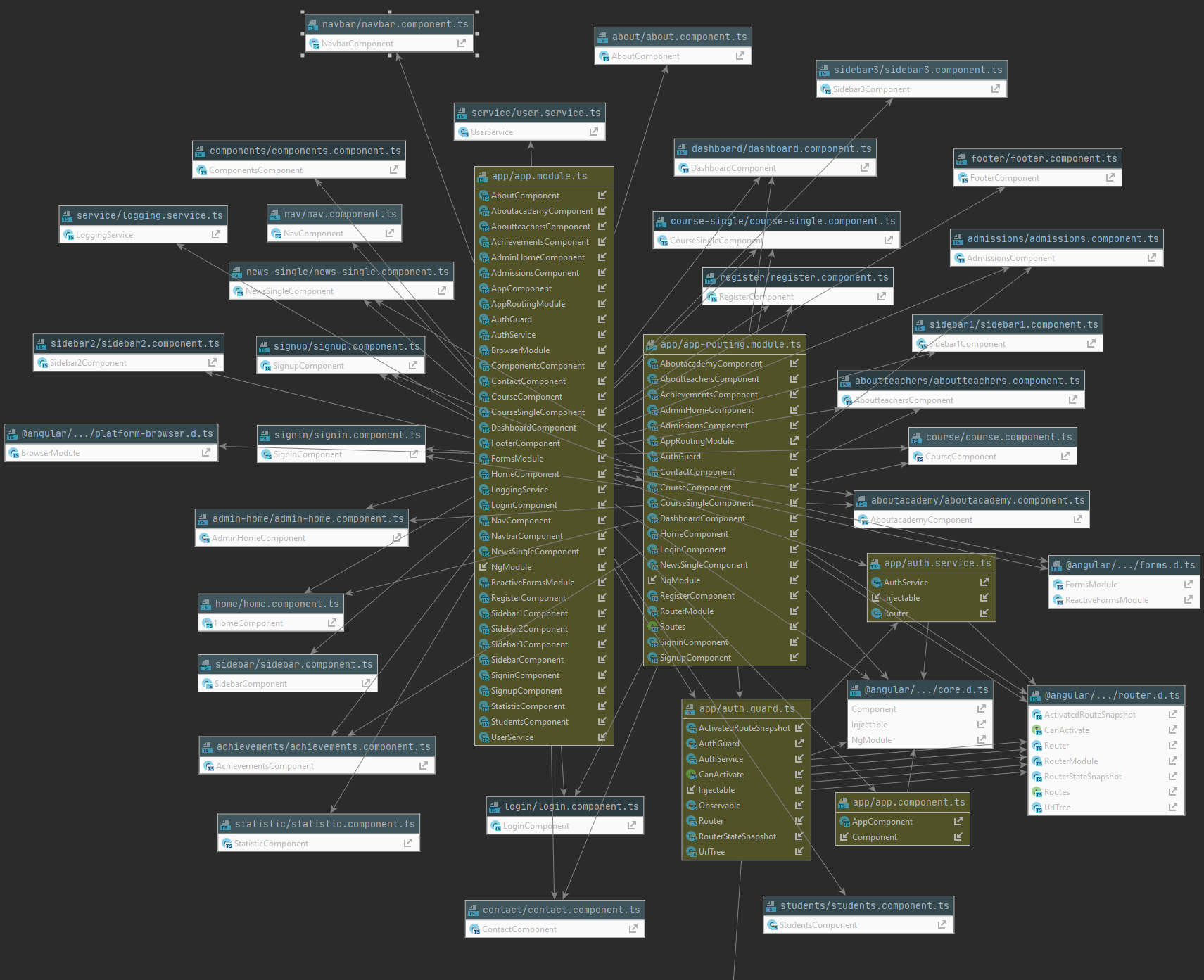
**Concise, specific**, and well defined learning goals and objectives. These help instructors to teach more effectively, and help students to better navigate the course. Learning goals and objectives allow instructions to more clearly “map” the course and focus priorities in content, materials, and assignments.

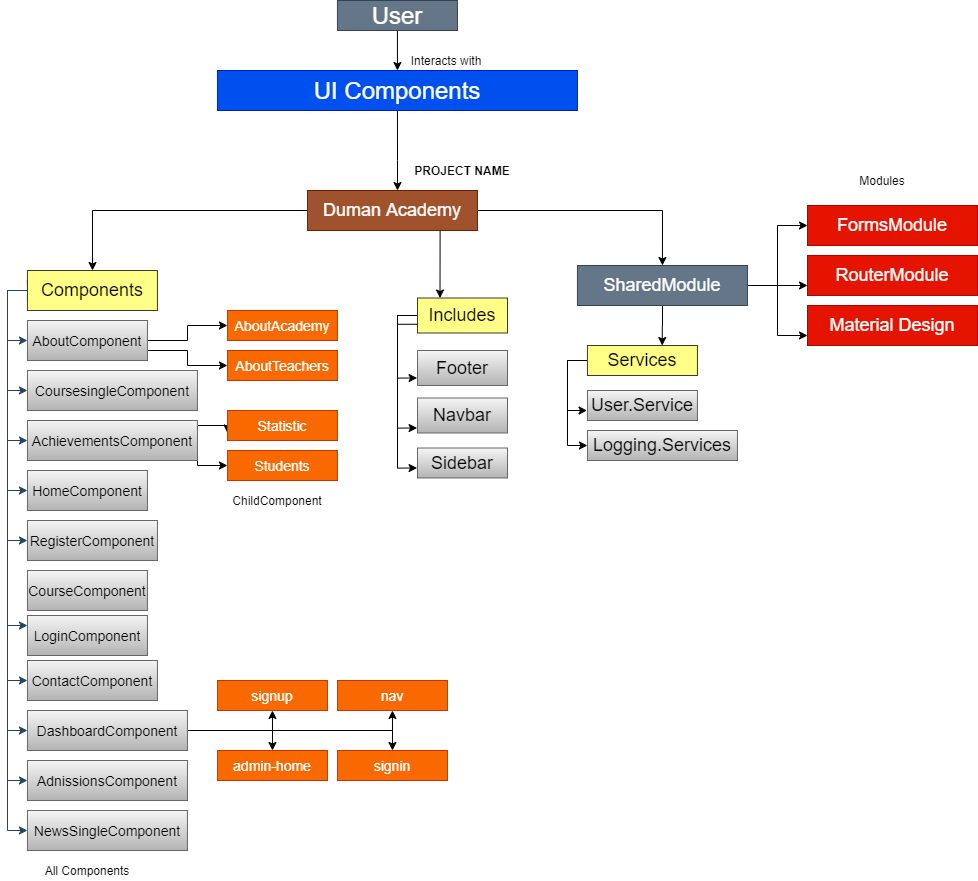
**Effective communication**. Students likely might not know what to expect or how to succeed in a massive open online course or in a specific discipline. Effective communication between instructor and students—to clarify priorities and expectations, to articulate goals and objectives, as well as to define structure and instruction—is essential to efficient, effective teaching and learning in the online context.

1. **Online admissions**

Online admissions are the basic feature of all e-learning websites. By adding online admission forms in your website, you are making it convenient for users to submit forms 24/7. You can also avoid the hectic submission process, reduce paperwork, and customize real-time reports.

1. **The architecture of components and modules**

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